



Benjamin Mizrany

Product designer, thinker & tinkerer

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I am a product designer with 2+ years of experience in B2B SaaS for the education and healthcare sectors. Inspired by understanding and solving internal and external business challenges, I thrive on continuous feedback and iterative processes to deliver effective solutions.

Skills

User interviews | Research |
Wireframing | Prototyping | Figma
| JavaScript | Tailwind CSS | HTML
| CSS | Workshops | Facilitation |
Prioritisation | Excel

Education

BA (Hon) Television Post
Production
Southampton Solent
2008 - 2011

Contact

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Mayden

Electronic patient record system used by over 5,000 therapists, for psychological therapy with data informed care.

Product Designer - Questionnaires team

May 2023 - Present

- Integrated design practices within a newly formed team, shifting focus from outputs to outcomes through constant advocacy.
- Reduced scope and increased usability by addressing accessibility issues within the codebase, simplifying the implementation process for developers.
- Developed prototypes directly in code, ensuring seamless handover to developers and facilitating a shared understanding of design interactions.
- Built a component library, creating an accurate repository of reusable components for the platform.

Insendi

A learning experience platform used globally to deliver Executive Education & online MBAs.

Product Designer

May 2023 - Present

- Designed and implemented a research repository to support and log development decisions.
- Reduced the administration burden of adding new students to the platform, decreasing support logs in this category by 23% through a user-friendly addition feature.
- Reduced support logs related to content recovery by 14% with the implementation of a historic restore feature
- Enabled admin users to easily access their most relevant content through the design of a favouriting feature, saving time and effort when navigating programs.

Lead Pedagogical Media Specialist

Aug 2018 - Jan 2022

- Refined operational processes and led the department responsible for producing hundreds of master-level education videos, ensuring scalable and high-quality output.
- Developed tools and workflows to enhance asynchronous collaboration, enabling fully remote operations and eliminating repetitive tasks.
- Oversaw the hiring and onboarding of freelancers, ensuring seamless integration into the team.